François
-Xavier
Bagnoud

FXB Global

Case for Support
Climate Advocates

Informing, empowering, and mobilizing
youth to implement climate solutions.





A generation facing a planetary emergency.

Young people across the world are increasingly witnessing the devastating effects of climate change, extreme weather, food insecurity, forced displacement, and rising eco-anxiety.

Yet, despite being the most affected generation, they are also among the least equipped to understand and act on this crisis.

- Only 50% of countries include climate change in their education frameworks (UNESCO).
- In Africa, less than 20% of schools offer comprehensive climate education.
- 62% of youth worldwide lack a strong understanding of climate change (WEF, 2022).
- 55% of youth feel unprepared to take action due to lack of education and support (UNICEF, 2023).

The global education gap on climate change perpetuates inaction, misinformation, and hopelessness among the very generation that holds the key to a sustainable future.

François-Xavier Bagnoud: the founding spirit

FXB bears the name and the legacy of **François-Xavier Bagnoud (1961–1986),** a gifted young pilot whose courage and generosity continue to inspire the organization's mission.

Born in Geneva and raised in Paris, François-Xavier was passionate about aviation from an early age. At just 23, he became one of Europe's youngest professional airplane and helicopter pilots. After earning his degree in **Aerospace Engineering at the University of Michigan**, he joined **Air-Glaciers**, his father's mountain rescue company in Switzerland.

Combining **technical excellence with a profound commitment to helping others**, François-Xavier flew hundreds of high-altitude rescue missions across the Alps and later in the Sahara. He tragically lost his life in 1986 during a helicopter crash in Mali.

To perpetuate her son's memory, **Albina du Boisrouvray,** with family and friends, founded the first **FXB (François-Xavier Bagnoud) Foundation and its NGOs,** to extend his spirit of rescue in a broader sense, **saving entire families**, by giving them the means to raise their children and build their own future.

The Climate Advocates program

In response to the climate emergency, FXB Global launched the **FXB Climate Advocates (FXBCA)** program in **2019**, as part of its broader mission to protect children and their families by giving them the means to knowledge, to live in prosperity, dignity and to fully contribute to their society.

FXBCA equips young people aged 13 to 25, an age range aligned with the United Nations' definition of *youth* (15–24), with **education, tools, and mentorship** to understand the science of climate change and translate knowledge into concrete action in their communities, while those older than 24 are permitted to audit the program.

Since its creation, FXBCA has grown exponentially:

- From a small pilot group in 2019 to **nearly 4,000 alumni from 150 countries** today.
- **More than 400,000 people** have been indirectly impacted by these programs.
- **Applications have increased by 300%** over the past five years, reflecting the growing demand for inclusive and accessible climate education.
- Alumni have gone on to influence **national climate policies**, create **local resilience projects**, and represent youth voices at **global climate forums**.
- Originally launched with a single cohort in English, the program now offers **three parallel cohorts, in English, French, and Spanish,** allowing FXBCA to reach and engage a far greater diversity of young people across continents.
- Over time, this momentum has also led to the creation of **three local alumni networks, in Bangladesh, Benin, and Rwanda,** where former participants collaborate on community projects, training initiatives, and regional advocacy efforts, extending the program's impact well beyond the online classroom.



Methodology and approach

An accessible, scalable education model

The FXBCA program offers three virtual cohorts per year (in English, French, and Spanish), combining:

- Expert-led online courses on climate science, policy, and resilience.
- Workshops and mentoring sessions with global experts (from UNDP, Greenpeace Africa, Harvard, Project Drawdown, etc.).
- Capstone projects, where participants design and implement local climate initiatives.

A multiplier effect

FXBCA's alumni network forms a global movement of peer educators. Each graduate becomes a catalyst for change, spreading knowledge and mobilizing others.
Over the past five years, we estimate an indirect impact on **more than 400,000 people worldwide.**



Achievements to date

Global recognition and partnerships

Climate Advocate's impact and methodological rigor have earned the program strong international credibility, reflected in growing recognition from global institutions and strategic partnerships that amplify its reach.

- Recognized by the UNFCCC (Tools4Marketplace, COP29) as a model for advancing climate literacy.
- Program Partnerships with Harvard University, UNDP, UNFCCC, Project Drawdown, Africa Adaptation Initiative, and the Red Cross Red Crescent Climate Centre, among others.
- Featured at COP28 (Dubai) and COP29 (Azerbaijan), FXBCA and its alumni actively participated in negotiations and events promoting youth engagement in sustainable agriculture, climate finance, and resilience.

Expanding local impact

FXBCA's flexible and responsive model allows the program to tailor climate education to specific audiences and local needs, ensuring relevance and immediate applicability:

- Cameroon (2024): FXBCA alumni-led training supported by the U.S. State Department.
- Azerbaijan (Post-COP29): Climate education workshops for university students
- Ukraine: Special sessions on climate challenges in war-affected zones.
- Francophone Africa and Latin America: Training on integrating youth perspectives into Nationally Determined Contributions (NDCs).
- Collaborated with the Kurdistan Regional Government and the Kurdistan Foundation to design and lead a three-part tailored training series empowering Kurdish youth to shape national climate policy.



Achievements to date

Strengthening FXB's other field programs through climate leadership

As climate change increasingly affects the communities served by FXB worldwide, Climate Advocates bring valuable expertise that strengthens FXB's programs, especially its holistic FXBVillage model which aims to elevate vulnerable children and their families and help them reach lasting economic and social autonomy.

- Dozens of youth advocates now contribute climate research, training materials, and awareness tools directly requested by FXB field teams, ensuring that climate resilience is integrated into programs in a concrete and locally relevant way.
- In Uganda, South Africa, Rwanda, India, and Namibia, Climate Advocates have supported FXB teams with projects such as documenting rainwater harvesting practices, developing climate-smart agriculture modules, and designing youth climate education sessions.
- This growing collaboration connects global youth leadership with real community needs, reinforcing FXB's mission while giving advocates meaningful, field-based impact opportunities.

Case Study : climate advocate alumni supporting FXBVillage in Namibia

- In Windhoek's informal settlements, FXB runs a FXBVillage to help vulnerable families build sustainable livelihoods in one of the driest countries in Sub-Saharan Africa. To strengthen the program's climate resilience, 15-year-old Climate Advocate Santiago Mendes Esteves partnered with FXB and local organization HISA to introduce a hydroponic vertical farming initiative using solar-powered units.

- By providing research, guidance, and climate-smart educational tools, Santiago helped adapt innovative hydroponic systems, which use up to 96% less water, to the needs of families participating in the FXBVillage. This youth-led contribution enhances food security, supports income-generating activities, and reinforces FXB's holistic poverty-reduction efforts in a climate-vulnerable community.



Story of youth empowerment



Sofía Posadas
21 years old - Guatemala

"My experience in the FXB Climate Advocates Program, was amazing to be the first Guatemalan to participate in the program, and has allowed me to meet and connect with people in different areas working to preserve and take care of the planet. Each session was extremely valuable to me; all the learning I acquired was truly impressive. It allowed me to learn about initiatives taking place around the world and, in a way, to know that I'm not alone and that there are other young people like me working in various ways for the well-being of the planet.
It also allowed me to actively participate in other programs or virtual sessions that were very beneficial for me to give visibility to my project. For this and many other reasons, I am very grateful to have been part of the program and now proudly be part of the Alumni.
That's why I believe that programs like FXB are vital for young people in general, to promote youth-led initiatives and projects and so we can lead the transformation of society and the planet."

"The FXB Climate Advocates Program has been immensely valuable in shaping my understanding of the multidimensional nature of climate change. It has allowed me to see how climate change intersects with issues such as migration (which I explored through an interview with a UN representative), culture, education, agriculture, and gender equality.

On a personal level, this experience has been transformational. The network of mentors, experts, and peers, combined with the program's emphasis on knowledge and problem-solving, has given me the confidence and tools to engage in meaningful dialogue on climate change and to design my own project focused on hydroponic farming.

More broadly, I believe the program brings immense value to young people. It equips us with the understanding that climate change is not a single-issue challenge but one that affects every aspect of our societies. By connecting us with global experts and fostering collaboration, it empowers youth to not only be better informed but also to take initiative in developing innovative, locally relevant solutions. In this way, the program builds the next generation of leaders who are capable of tackling climate change with creativity, resilience, and a sense of global responsibility."



Santiago Mendes Esteves
17 - Portugal

Why FXBCA works

Global reach, local relevance
Designed to be inclusive and multilingual, FXBCA delivers climate education that resonates with diverse cultural and geographic contexts. With three simultaneous cohorts, in English, French, and Spanish, and local alumni networks in Bangladesh, Benin, and Rwanda, the program ensures that learning is both globally connected and locally meaningful.

Youth-Led approach
FXBCA is built on the principle that youth are not only the leaders of tomorrow, but also change-makers today. Alumni play a central role as mentors, facilitators, and advocates, creating a powerful cycle of peer-to-peer learning and inspiration that sustains itself over time.





Proven pedagogy
Developed in collaboration with leading experts from institutions such as Harvard University, UNDP, Greenpeace Africa and Project Drawdown, FXBCA combines academic rigor with hands-on practice. Participants gain both a scientific understanding of climate change and the skills to design and implement community-level solutions.

Institutional legitimacy
FXBCA is part of the FXB Global ecosystem, with more than 35 years of experience in empowering communities, reducing poverty, and strengthening climate resilience. Its credibility and partnerships with recognized global actors give young advocates unparalleled visibility and access to real-world impact opportunities.

Scalable and sustainable model
Entirely virtual and cost-effective, the program can be replicated and expanded without heavy infrastructure. By leveraging digital platforms and alumni networks, FXBCA achieves high impact at low cost, making quality climate education accessible to thousands of young people across continents.

The road ahead (2026–2028)

Together, we can build a generation of climate leaders

The next three years will be decisive. Around the world, young people are ready to act, but they need knowledge, guidance, and resources to turn their determination into impact. With your support, FXB Climate Advocates will expand its reach, deepen its roots, and multiply its impact.
Your partnership can make this possible.

Our shared objectives:

1. Scale access
Open the doors of climate education to **10,000 youth across 200 countries**, through multilingual programs and local hubs, giving every young person, wherever they live, the tools to understand and address the climate crisis.

2. Strengthen alumni networks
Support the growth of **regional alumni chapters** in Africa, Asia, and Latin America, vibrant hubs where young advocates learn, collaborate, and lead together.

3. Develop localized curricula
Co-create **region-specific learning modules** on adaptation, food systems, and gender equity, ensuring that every lesson reflects local realities and solutions.

4. Support youth-led projects
Fuel the **Climate Action Fund**, providing micro-grants to alumni-led initiatives that translate learning into tangible community transformation.



How you can help empower the next generation of climate leaders

Every contribution helps us bring climate education, leadership development, and youth-led solutions to thousands of young people across the world.

Whether you choose to fund an entire phase of the program or join a consortium of committed donors, your support becomes a catalyst for global impact.

1. Become a catalyst donor: fund one of the next phases of the program

Choose the area of impact that resonates the most with you. Your contribution can fund one of the four strategic pillars of the FXB Climate Advocates development.

- **Fund our Climate Action Fund - $400,000**

What your support enables: Providing seed funding for 100 youth-led projects tackling climate resilience, renewable energy, reforestation, and climate education.
Your impact: You enable youth-led innovation by directly funding the projects they design for their own communities, from adaptation strategies to renewable energy pilots.

Recognition:
- Recognized as a “Climate Action Fund Champion”
- Opportunity to follow selected youth projects
- Annual impact report
- Recognition across FXB platforms (optional)

- **Fund the development of regional hubs - $300,000**

What your support enable: Establishing alumni-led hubs across three continents to connect, train, and sustain local action.

Your impact: You help build vibrant physical and digital spaces where young leaders collaborate, build projects, and take action together in Africa, Asia, and Latin America.

Recognition:
- Named “Founding Partner of Regional Hubs”
- Invitation to meet alumni hub leaders
- Annual report featuring hub activities
- Recognition across FXB platforms (optional)

How you can help empower the next generation of climate leaders

- **Fund the expansion of our program - $250,000**

What your support enables: Delivering multilingual sessions, translation, platform development, and facilitator training to reach thousands more youth.

Your impact: You help FXBCA open the doors of climate education to many more young people across all 195 countries by strengthening the program's digital infrastructure and multilingual accessibility.

Recognition:
- Acknowledgment as a Lead Partner for Climate Education
- Invitation to join selected cohort sessions or meet participants
- Personalized annual impact reports
- Recognition across FXB platforms (optional)
- Private annual briefing with FXB leadership and program experts

- **Fund our Research & Evaluation - $150,000**

What your support enables: Measuring impact, producing policy papers, and building long-term institutional partnerships.

Your impact: You ensure that youth voices influence climate conversations, policies, and global strategies through rigorous data, research, and high-level partnerships.

Recognition:
- Named "Partner for Evidence & Youth Policy"
- Early access to policy papers and research
- Annual meeting with FXBCA leadership
- Recognition across FXB platforms (optional)

2. Join a consortium of donors - Co-fund a strategic component together

You can also choose to join a small circle of donors who collectively fund one pillar of the FXB Climate Advocates development.
Each consortium can fund:
- Climate Action Fund ($400k)
- Regional Hubs ($300k)
- Program Expansion ($250k)
- Research & Evaluation ($150k)

Typical contribution: $10,000–$100,000

By joining a consortium, you become a co-creator of a core strategic pillar that equips thousands of young people to take climate action, and you prove that collective generosity can accelerate global climate leadership.

Your support empowers the leaders our planet needs. Your contribution fuels education, action, and long-term resilience for youth worldwide.



Why partner with FXB Climate Advocates

FXB Global brings more than 35 years of proven impact, combining community-based development with climate resilience and education. With staff in 11 countries, partnerships with institutions like Harvard University and UNDP, and a legacy of over 20 million lives transformed, FXB is uniquely positioned to scale FXBCA's transformative model.

Your partnership will help us expand access to climate education, fund youth-led initiatives, and strengthen the global movement of FXB Climate Advocates who are already changing their communities from within.
By supporting FXB, you are investing in education but also in leadership, hope, and the future of our planet and its children.

Together, we can empower a generation of informed, confident, and courageous young people, capable of shaping a more just, resilient, sustainable world and help them fight the consequences of an inevitable climate change.

FXB Global: a unified foundation for greater impact

Created in 2025, FXB Global brings together all FXB entities worldwide, FXB Switzerland, FXB USA, FXB France, and the full legacy of FXB's work over the past 35 years.

FXB Global strengthens coordination, strategy, and coherence across all programs. Its mission is clear: equip every FXB entity to deliver stronger, more effective action on the ground, addressing today's most urgent challenges: extreme poverty, climate impacts, and the protection of children and women.

A modernized structure for a renewed ambition: to expand FXB's reach and deepen its impact for the world's most vulnerable children, women, and families.

François -Xavier Bagnoud
FXB Global

READY TO TAKE ACTION ?

For individual or general contributions.
One click. Immediate impact.

Make a donation now

For philanthropic commitments supporting FXBCA or a co-funding consortium.
One email. Personalized follow-up.

Discuss a major gift

François -Xavier Bagnoud
FXB Global

